

2011 GOAL SETTING

Newport Beach City Council

Saturday, February 5, 2011

OASIS Senior Center, Room 2

WELCOME AND INTRODUCTIONS

2011 Council

Goal Setting

REVIEW OF THE MORNING

2011 Council

Goal Setting



THE MORNING'S AGENDA

- ◎ 8:30 a.m. – Welcome and Introductions (Mayor Henn)
 - Public Comment – Non-Agenda Items
- ◎ 8:40 a.m. – Review the morning (Jan Perkins)
- ◎ 8:45 a.m. – Review status of 2010 Priorities (Dave Kiff)
- ◎ 9:00 a.m. – Fiscal Outlook & More (Dave K)
 - Good to Great



THE MORNING'S AGENDA

(CONT'D)

- ◎ 9:30 a.m. – Budgeting Principles (Dave K)
 - Public Comment
- ◎ 10:00 a.m. – Break
- ◎ 10:15 a.m. – Goal Setting for 2011 (Jan + All)
 - Public Comment
- ◎ 11:45 a.m. – Wrap-Up (Mike Henn)
- ◎ 12:00 Noon – Adjournment

REVIEW STATUS OF 2010 PRIORITIES

2011 Council

Goal Setting

2010 PRIORITY RECAP

Protect and Enhance Quality of Life Goal	Status	Next steps
<ul style="list-style-type: none">Airport: minimize adverse impacts of JWA on the community by protecting the Settlement Agreement's caps on average daily departures and passengers as well as the curfew and current noise ordinances.	Corridor cities added in 2010: <ul style="list-style-type: none">- Irvine- Laguna Beach- Villa Park Met several times with Supervisor Moorlach	2011 will see a majority of the Settlement Extension discussions/negotiations, led by Council, City Manager, City Attorney
<ul style="list-style-type: none">Group homes: implement group home regulations to minimize adverse impacts on residential neighborhoods while preserving appropriate treatment options.	<ul style="list-style-type: none">- Remain in court on major group uses ordinance, but successful thus far- Completed DA reviews for SLBTS, new DA for Morningside	<ul style="list-style-type: none">- Federal court date in 2011- Continue to implement Ord. 2008-05 with existing and new uses
<ul style="list-style-type: none">Fiscal health and sustainability: make decisions today that will protect and enhance the City's fiscal health into the future.	<ul style="list-style-type: none">- Adopted Fiscal Sustainability Policy- Provided Finance Committee regular updates on current and short and long-term budget issues	<ul style="list-style-type: none">Implement Muni Cast Analysis Tool- Multi Year Budget Forecast- Control Costs- Full Cost Recovery & Revenue Enhancement
<ul style="list-style-type: none">Public safety: provide services that enhance safety and protection in the community.	Ongoing. Performance measurement goals generally met for 2010	Hire new fire chief; protect community safety despite continuing budget reductions

2010 PRIORITY RECAP

Fiscal Sustainability Goal	Status	Next steps
<ul style="list-style-type: none">• Adopt and follow a Fiscal Sustainability Plan.	-Adopted & Implemented	-Regular Monitoring
<ul style="list-style-type: none">• Adopt a balanced budget that adjusts to lower revenues; provide quarterly financial forecasts and budget implementation updates to the Council.	-Final Budget adopted with \$2.5M in unidentified adjustments. Should balance by year end by monitoring revenue increase and implanting expenditure reductions	-Identify and implement cost control measures including department reductions and employee benefit plan concessions -Implement full cost recovery and fee schedule updates regularly
<ul style="list-style-type: none">• Achieve and maintain the highest possible bond rating.	- Succeeded. 1 st Orange County city and one of only five cities in California to receive AAA underlying agency rating from all three rating agencies	-Protect ratings by taking budget actions to respond to revenue conditions and cost control rising cost threats -Expand and improve upon financial policies where necessary

2010 PRIORITY RECAP

Fiscal Sustainability Goal Con't	Status	Next steps
<ul style="list-style-type: none">• Update the Facilities Financing Plan (FFP) to reflect priorities for capital projects funding.	<ul style="list-style-type: none">- FFP was updated several times during the course of the year as new construction estimates became available	<ul style="list-style-type: none">- Update FFP quarterly or when new information concerning construction costs or funding changes significantly
<ul style="list-style-type: none">• Update the City's harbor fees in a manner that is fair; secure a funding mechanism for funding harbor projects, such as dredging and providing additional harbor amenities.	<ul style="list-style-type: none">- Council approved mooring and BYB rate increases in November/December 2010	<ul style="list-style-type: none">- Currently evaluating commercial pier fees with goal of converting all permits to leases- These increases will assist in long term funding for harbor related projects- Harbor Commission evaluating a "Mooring Support Service Center" concept at the BYB and future Marina Park.- Council conceptual review in February 2011
<ul style="list-style-type: none">• Initiate a results-based budgeting system.	<ul style="list-style-type: none">- Met with Department Directors and Consultants- Developed concept plan- Admin Services and Public Works will serve as first test budgets for 2011-12	<ul style="list-style-type: none">- Convert all other department RAP to Performance Plan template

2010 PRIORITY RECAP

Effective Management Goal	Status	Next steps
<ul style="list-style-type: none">Restructure City government to become more efficient and effective in the delivery of valued services.	Several changes in 2009-10 (MOD, Code <u>Enf</u> , Harbor Resources, contracting out, more)	More to come in 2010-11 and 2011-12
<ul style="list-style-type: none">Provide quarterly reports to City Council on performance measurements (comparing ourselves to ourselves) and information on feasibility of benchmarking (comparing ourselves to other agencies).	<ul style="list-style-type: none">- Performance Measurement Program under transition.- Will be integrated with new results based budgeting system once implemented	Awaiting implementation of results based budgeting system
<ul style="list-style-type: none">Conduct the second Citizen Satisfaction Survey.	<ul style="list-style-type: none">- Survey conducted in August 2010.- Final survey report presented to Council on October 26, 2010	Completed. Next Survey likely to be in 2012 or 2013.
<ul style="list-style-type: none">Update the City Charter.	Measure V passed by voters November 2010	Amending Polices to match new Charter language
<ul style="list-style-type: none">Improve customer service by mirroring the "gold standard" of service in the public or private sector.	Generally met goal of 24-hour response time for calls, e-mails	Provide more services online, 24/7. Reduce trips to City Hall

2010 PRIORITY RECAP

Effective Management Goal Con't	Status	Next steps
<ul style="list-style-type: none"> Improve City / resident communications. 	<ul style="list-style-type: none"> - Citizen survey indicated increased citizen satisfaction with overall communication efforts and several communication tools - Staff continues to incorporate new technologies & update processes for community outreach and communication efforts 	PIOs from various departments will meet early in new year to align communication goals and objectives for 2011
<ul style="list-style-type: none"> Restructure development services function for improved coordination among disciplines; continued improvement in customer service. 	<ul style="list-style-type: none"> - Hired interim Community Development Director; - Merged Planning and Building in Jan 2011; - Implementation underway of revised procedures to streamline operations and improve customer service 	<ul style="list-style-type: none"> - Conduct recruitment for Community Development Director, - Continue implementation of customer service enhancements
<ul style="list-style-type: none"> Adopt an updated Zoning Code and Transportation Fair Share Fee and obtain certification of Housing element. 	<ul style="list-style-type: none"> Zoning Code adopted in October - Fair Share fee reviewed by GP/LCP committee and final draft is being prepared - Staff has received comments from HCD and is working closely with HCD staff on minor changes to the Housing Element 	<ul style="list-style-type: none"> - Implement and train staff on updated Zoning Code, Adopt any necessary revisions to the Zoning Code - Finalize and adopt the revised Fair Share fee, obtain certification of Housing Element
<ul style="list-style-type: none"> Address the economic impact of new regulations considered by the City Council. 	None passed in 2010	

2010 PRIORITY RECAP

Economic Sustainability Goal	Status	Next steps
<ul style="list-style-type: none">Support the renovation of Fashion Island and the prompt opening of Nordstrom.	Staff has worked closely with the Irvine Company to support renovation of Fashion Island including renovation of the movie theaters - Nordstrom opened in April of 2010	Continuation of key staff assignment to support renovation of Fashion Island
<ul style="list-style-type: none">Abate nuisances and improve Mariners Mile between Dover and <u>MacDonalds</u>.	Staff supported the new owner's efforts to aesthetically enhance and re-use several buildings that are now occupied, Staff is presently reviewing a new commercial development proposal for the corner parcel	Complete the review of the new development proposal and ensure a timely hearing and if approved, coordinate the timely issuance of a building permit for new construction

2010 PRIORITY RECAP

Economic Sustainability Goal Con't	Status	Next steps
<ul style="list-style-type: none">Start implementation of The Irvine Company's North Newport Center project.	Staff facilitated the timely review and approval of an amendment to the North Newport Planned Community - Reviewed and approved on schedule the Irvine Company's request for seismic retrofit of the Block 600 parking garage	Continue to coordinate future project specific requests as they arise
<ul style="list-style-type: none">Dredge the Lower Bay and establish a long-term funding source for repeat dredging efforts.	- Planning currently underway with the Corps - Federal funding is still unknown	- Continue to position the Lower Bay contaminated material as a source of fill for the POLB - Be prepared for last minute POLB request - Long term funding for Lower Bay possibly provided by current harbor fee increases (moorings, BYB, pier permit fees etc...)
<ul style="list-style-type: none">Continue to support business development efforts consistent with the Strategic Plan for Economic & Fiscal Stability and with the Council's Fiscal Sustainability Plan.	Economic Development staff has supported the Chamber of Commerce, BIDS, Restaurant Week, Film Festival and has coordinated development processing for several prospective businesses, OPIS Network program support	Focus on providing business attraction and business retention services and project implementation coordination where necessary

2010 PRIORITY RECAP

<ul style="list-style-type: none">Identify a process and the resources needed to support innovative planning of and improvement in Lido Marina Village, including Via Oporto and other nearby properties.	Public/Private partnership with <u>Duda</u> and <u>Vornado</u> identified and implemented in July of this year, Tim Collins retained in August, WHA retained in September, two presentations to the City Council completed, and the conceptual planning effort nearly 90% complete	Approve the final conceptual plan on 1/25/2011, identify and implement future program
<ul style="list-style-type: none">Complete update of vision for Balboa Village.	Previous studies identified and reviewed, Process to identify a "Vision" using a public/private partnership and planning effort is recommended, Economic analysis needed, Project not budgeted	<ul style="list-style-type: none">- Re-affirm Council priority and identify a budget allocation,- Perform economic analysis, identify partners implement visioning

2010 PRIORITY RECAP

Environmental Sustainability Goal	Status	Next steps
<ul style="list-style-type: none">Respond to the results of the JWA air quality study.	Study completed August '10	Decide if Phase II study (water quality) warranted
<ul style="list-style-type: none">Reduce our use of potable water and our dependence on imported water sources.	<ul style="list-style-type: none">- Reduced residential potable water consumption by 15% from 5yr average to 130 gallons per day per capita (GPCD)- Updated NBMC 14.16 Water Conservation and Supply Level Regulations- Adopted NBMC 14.17 Water-Efficient Landscaping and landscape & Irrigation Design Standards	<ul style="list-style-type: none">- Support construction of the Poseidon desalinization plant- Increase use of recycled water from 432 acre-feet (af) to 500 af- Increase our basin pumping percentage from 62% to 65% to eliminate the need for 500 af of imported water from Metropolitan Water District- Implement a progressive tiered water rate- Implement City rebate programs to incentivize efficient water use

2010 PRIORITY RECAP

<ul style="list-style-type: none">• Improve recreational water quality.	<ul style="list-style-type: none">- Coastal Cleanup Day 1293 volunteers- Upper Buck Gully Wetlands Restoration- Newport Beach Receives Five Star Rating - NRDC's report provides a 5-star rating guide for 200 of the nation's most popular beaches	<ul style="list-style-type: none">- Work with our upstream cities and regional agencies to reduce nutrient, selenium and debris loading into the Upper Bay and Harbor- Water quality projects in Lower Buck Gully and Big Canyon Creek- Maintain our enhanced cleaning and maintenance of storm drains- Deploy trash booms in Newport Bay
<ul style="list-style-type: none">• Assist the Corps and County in dredging the Upper Bay and establish a long-term funding source to repeat the UNB dredging.	Upper Bay project complete in November 2010	Long term funding for Upper Bay possibly provided by current harbor fee increases (moorings, BYB, pier permit fees etc...)
<ul style="list-style-type: none">• Dredge the Rhine Channel.	<ul style="list-style-type: none">- Project planning and construction documents complete- Coastal Permit issued January 12, 2011	<ul style="list-style-type: none">- Bid package release February 2011- Construction start August 2011 (subject to POLB schedule)- Project complete by December 2011

2010 PRIORITY RECAP

Environmental Sustainability Goal Con't	Status	Next steps
<ul style="list-style-type: none">Create a plan for responding to future sea level changes that may affect properties.	<ul style="list-style-type: none">- Building code slab construction height adjusted to meet latest FEMA guidelines- Future Bulkhead heights to be increased as replaced Study underway to understand Sea Level impacts to Balboa Island	<ul style="list-style-type: none">- Consultant report on Sea Level rise impact to Balboa Island to be completed in Spring 2011- Future review of Sea Level rise impacts to rest of Coastal area to be undertaken

Community Enhancements Goal	Status	Next steps
<ul style="list-style-type: none">Incorporate a public art component into the new Civic Center.	MOU completed with Orange County Museum of the Arts for the acquisition and installation of Art work for the Civic Center Park	Art to be acquired and then installed when Park construction complete
<ul style="list-style-type: none">Break ground on the Civic Center Project, including the park.	Under Construction	Soil Export completed. Building Permit issued. The bidding of Final GMP phase is in process

2010 PRIORITY RECAP

<ul style="list-style-type: none">• Complete the EIR and seek funding sources for the Banning Ranch property.	Continued to explore acquisition funding and no sources have been identified, Draft EIR nearly complete with publication anticipated in the Spring of 2011	Circulation of Draft EIR following its completion
<ul style="list-style-type: none">• Start construction of Sunset Ridge Park.	Currently working to obtain all necessary permits including CCC	Anticipate construction could begin in Fall of 2011
<ul style="list-style-type: none">• Start construction of Marina Park (phase I or all phases).	Currently working to obtain all necessary permits including CCC	Anticipate construction could begin in Fall of 2011
<ul style="list-style-type: none">• Complete construction of and open the new OASIS Senior Center.	Opened per plan on September 20, 2010. Project is Complete	Project is Complete.

2010 PRIORITY RECAP

<ul style="list-style-type: none">• Reduce fire hazard in Buck Gully and Morning Canyon.	<ul style="list-style-type: none">- Orange County Fire Authority has compiled all Fire Hazard Safety Zone details and is finalizing their report.- City staff have reviewed a draft version and submitted comments	Expected final approved Fire Hazard Safety Zone map to be completed early in 2011. The map will identify high risk zones and guide staff to develop plans to reduce fire risk in these areas.
<ul style="list-style-type: none">• Implement traffic management plan (including traffic synchronization) to improve traffic flows.	Currently working on the design of Phase 5 of Citywide Traffic Signal Modernization project (Newport Center Area)	Construction slated for Spring 2011

2010 PRIORITY RECAP

Community Enhancements Goal Con't	Status	Next steps
<ul style="list-style-type: none">Implement a comprehensive parking program for the Balboa Peninsula.	Walker Consultants reports completed, Council directed parking management program for Balboa Village, Study Session in September, on-hold as parking management is a likely component of the Balboa Vision effort	Upon availability of funds, complete the Balboa Vision and implement its findings, Prioritize parking program implementation by district
<ul style="list-style-type: none">Widen Jamboree Road in the Airport Area (especially Jamboree and Bristol).	Advertising the bridge widening project in January 2011	Planning to award the Construction Contract in March 2011
<ul style="list-style-type: none">Initiate the acquisition of Coast Highway between Jamboree and the Santa Ana River and Newport Boulevard from Finley to West Channel Bridge; create a process for initiating a longer range planning process for Mariner's Mile Traffic, Pedestrian, and Parking Comprehensive Plan.	Caltrans has produced, and is reviewing the Project Study Report for the condition assessment of the two highway facilities	<ul style="list-style-type: none">- The next step will be for Caltrans to provide report to City staff for review and discussion- Staff hopes to have the report from the state by Feb 2011

2010 PRIORITY RECAP

<ul style="list-style-type: none">• Facilitate Newport Beach arts opportunities through:<ul style="list-style-type: none">▪ Opening of the remodeled Port Theater;▪ The Newport Beach Film Festival;▪ Encouraging fundraising to renovate the Balboa Theater and implement the Newport Nautical Museum's master plan;▪ Assisting VisitNB.com or the Chamber in publishing and promoting a Master Calendar of Events.	<ul style="list-style-type: none">- \$100,000 Council grant in support of the Film Festival given in 2010- Arts Commission is giving the Festival a \$5,000 arts grant- Master events calendar that is enclosed in the City's Navigator newsletter	<ul style="list-style-type: none">- Continued efforts to support the Arts in Newport Beach- The City continues to have a staff representative to work with the Film Festival Board
<ul style="list-style-type: none">• Plan the future of the current City Hall site at 3300 Newport Boulevard.	<ul style="list-style-type: none">Study Session 1/11/2011 completed with direction given to staff as a component of the Lido Village Conceptual planning effort	<ul style="list-style-type: none">- Approve the final conceptual plan on 1/25/2011,- Implement final Council direction on re-use, prepare environmental review and adopt necessary amendments to regulatory documents
<ul style="list-style-type: none">• Work to change the dynamics in West Newport on July 4 to have a more family-friendly celebration and lower law enforcement costs.	<ul style="list-style-type: none">West Newport Safety Committee reps, community members and staff to meeting in January	<ul style="list-style-type: none">Committee will meet regularly through the late winter & spring

FISCAL OUTLOOK

2011 Council

Goal Setting

SIDEBAR: *GOOD TO GREAT*

2011 Council

Goal Setting



GOOD TO GREAT

- ◎ It's about being faster, smarter, leaner, better.
- ◎ Identify:
 - What we are passionate about;
 - What we want to be best in the world at; and
 - What drives our economic engine.



GOOD TO GREAT

- ⊙ Today's times are hard, but a better organization is ahead.
- ⊙ Right people on the bus, the wrong ones off the bus.
- ⊙ A “stop doing” list is more important than a “to do” list.
- ⊙ Disciplined action based on disciplined thought.



GOOD TO GREAT IN NEWPORT BEACH

- ◎ Shining city by the Bay
- ◎ We value:
 - ◎ A high quality physical environment;
 - ◎ The sense of community enjoyment and safety;
 - ◎ Engagement within the community and with city government.
- ◎ What services, investment, and actions are critical to achieving those values?
 - ◎ Of those, what does the City need to do – i.e., what can we be best in the world at?
- ◎ Disciplined Thought -> Disciplined Action

ABOUT THE QBR



NEWPORT BEACH QUARTERLY BUSINESS REPORT

QUARTERLY FINANCIAL REVIEW

Quarterly Financial Review

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City of Newport Beach, Administrative Services Department
www.newportbeachca.gov 949.644.3127

PROJECT: Civic Center Project

Department(s): Public Works

Project Lead: Steve Badum

Project Start Date: April 2010

Target Completion Date: December 2012

Description:

2010-11 Budget Update

FY 2010-11 Revised Revenue Projections				
Revenue	Original Budget	12/31/10 YTD Revenues	Mid Year Revised Est.	Change
Property Taxes	\$ 70,642,840	\$ 33,597,170	\$ 71,000,000	\$ 357,160
Sales Tax	17,374,734	3,895,079	18,250,000	875,266
Property Tax - In Lieu of Sales Tax	6,392,273	-	6,308,305	(83,968)
Transient Occupancy Tax	11,555,034	6,002,173	12,500,000	\$ 944,966
Business Licenses	4,008,800	1,783,239	3,820,000	(188,800)
Franchises	4,145,000	886,416	3,985,000	(160,000)
Building Revenue	3,852,749	1,573,002	4,319,381	466,632
Other	27,154,240	14,229,533	27,154,240	-
Transfers-In	3,679,834	-	3,679,834	-
Total Revenues & Transfers	\$ 148,805,504	\$ 61,966,612	\$ 151,016,760	\$ 2,211,256

ue Summary

ally, our economic outlook is stable with

Property Taxes - The California residential housing market appears to have bottomed out for now and is now

BACK TO FISCAL OUTLOOK

2011 Council

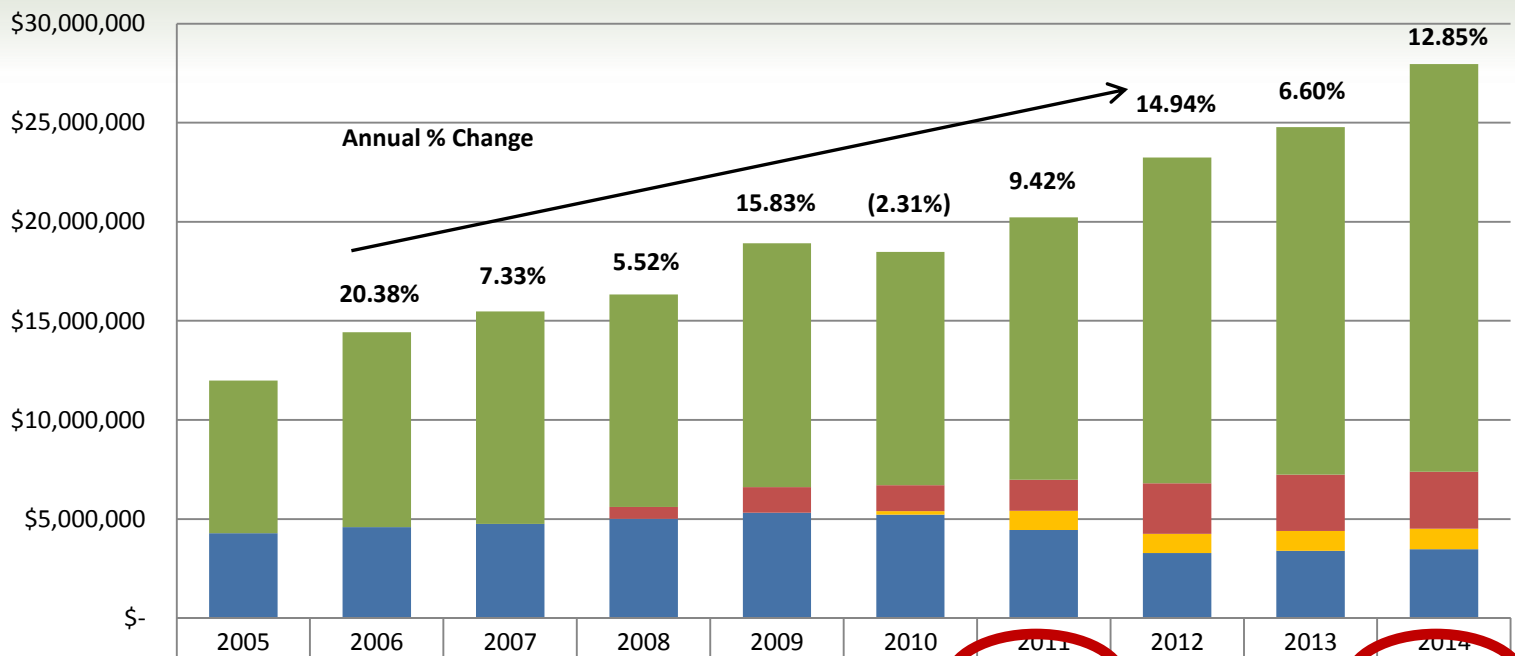
Goal Setting



FISCAL OUTLOOK

- ◎ We survived the recession
 - Hard choices, significant reductions
 - Sustained reserves per Fiscal Sustainability Plan
- ◎ We are not out of the woods yet...
 - Pension costs (market, actuarial assumptions, return rate)
 - Conservative approach – slow recovery
 - Protect reserves for emergencies, key initiatives
 - Uncertainty as to State of California actions

PENSION COSTS GOING UP



Total Payments to PERS (ER & EE)	11,979,481	14,420,311	15,477,087	16,331,846	18,917,869	18,480,602	20,221,097	23,241,524	24,774,607	27,958,951
Employer	\$7,687,339	\$9,832,895	\$10,720,16	\$10,722,16	\$12,312,38	\$11,766,74	\$13,243,67	\$16,432,23	\$17,528,41	\$20,578,89
Employee Misc (Contribution)	0	0	0	\$604,666	\$1,284,197	\$1,314,795	\$1,555,808	\$2,562,529	\$2,841,675	\$2,870,092
Employee Safety (Contribution)	0	0	0	0	0	\$173,224	\$971,004	\$971,004	\$1,000,134	\$1,030,138
EPMC	\$4,292,142	\$4,587,416	\$4,756,921	\$5,005,016	\$5,321,284	\$5,225,891	\$4,450,610	\$3,275,754	\$3,404,458	\$3,479,828

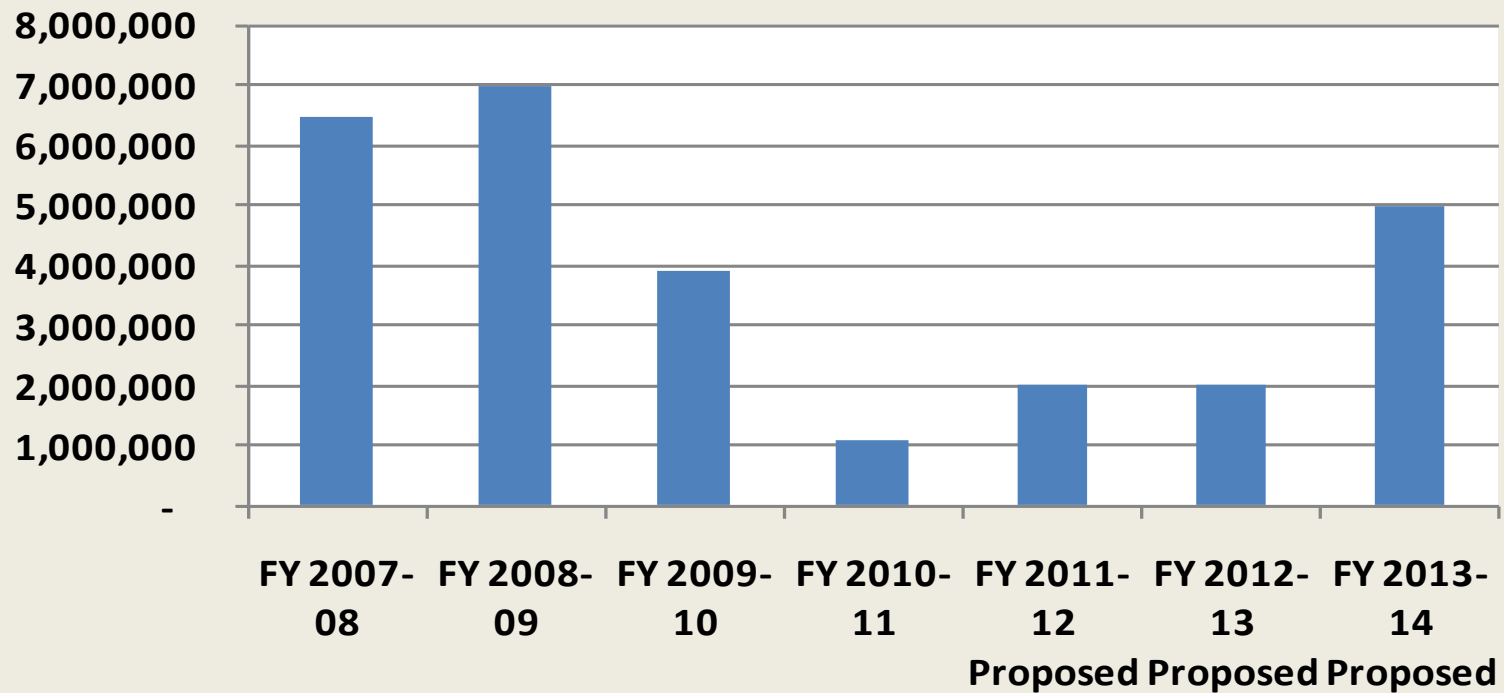


KEEPING UP OUR FACILITIES

- Facilities Replacement Plan includes Civic Center, Fire stations, Police HQ, Sunset Ridge, Marina Park, Lifeguard HQ, more.
- GF Contribution to Facilities Replacement Plan
 - FY 2010-11 - \$3.8 million
 - FY 2011-12 - \$4.6 million
 - FY 2012-13 - \$5.0 million
 - FY 2013-14 - \$6.0 million

INVESTING IN BASIC INFRASTRUCTURE

General Fund Annual CIP Budget





WHAT'S THE BOTTOM LINE?

- ◎ Change the way we do business to:
 - ◎ *Improve services & programs*
 - Invest more in critical IT
 - ◎ CAD/RMS
 - ◎ Electronic Plan Check
 - ◎ Advanced budgeting
 - Right people on the bus
 - Entrepreneurial, innovative, communicative
 - ◎ Bring General Fund CIP back to +\$5 million
 - ◎ Protect our reserves




WHAT'S THE BOTTOM LINE?

- ◎ Means that we need to:
 - Reduce expenditures by 5% in 2010-11
 - Reduce another 5% in 2011-12
- ◎ Must be:
 - Structural
 - Thoughtful, creative, efficient
 - A transition to a better government

WHAT'S THE BOTTOM LINE?

- ⊙ Means that we need to:
 - ⊙ Reduce expenditures by 5% in 2010-11
 - ⊙ Reduce another 5% in 2011-12

- ⊙ Must be:
 - ⊙ Structural
 - ⊙ Thoughtful, creative, efficient
 - ⊙ A transition to a better government



Faster,
Smarter,
Leaner,
Better

BUDGET PRINCIPLES

2011 Council

Goal Setting



PROPOSED BUDGET PRINCIPLES

1. Adhere to & build on 2010's Fiscal Sustainability Plan.
2. Next 18 months = not a crisis, but an opportunity to change government.
3. "Shining City's" success as a community includes our investment in our infrastructure.



PROPOSED BUDGET PRINCIPLES

4. 10 great programs today should not become 10 mediocre programs tomorrow.
5. Address pension costs comprehensively and aggressively.
6. Public safety is paramount
 - But there are still smarter, better ways of delivering public safety services without compromising safety.

BREAK

2011 Council

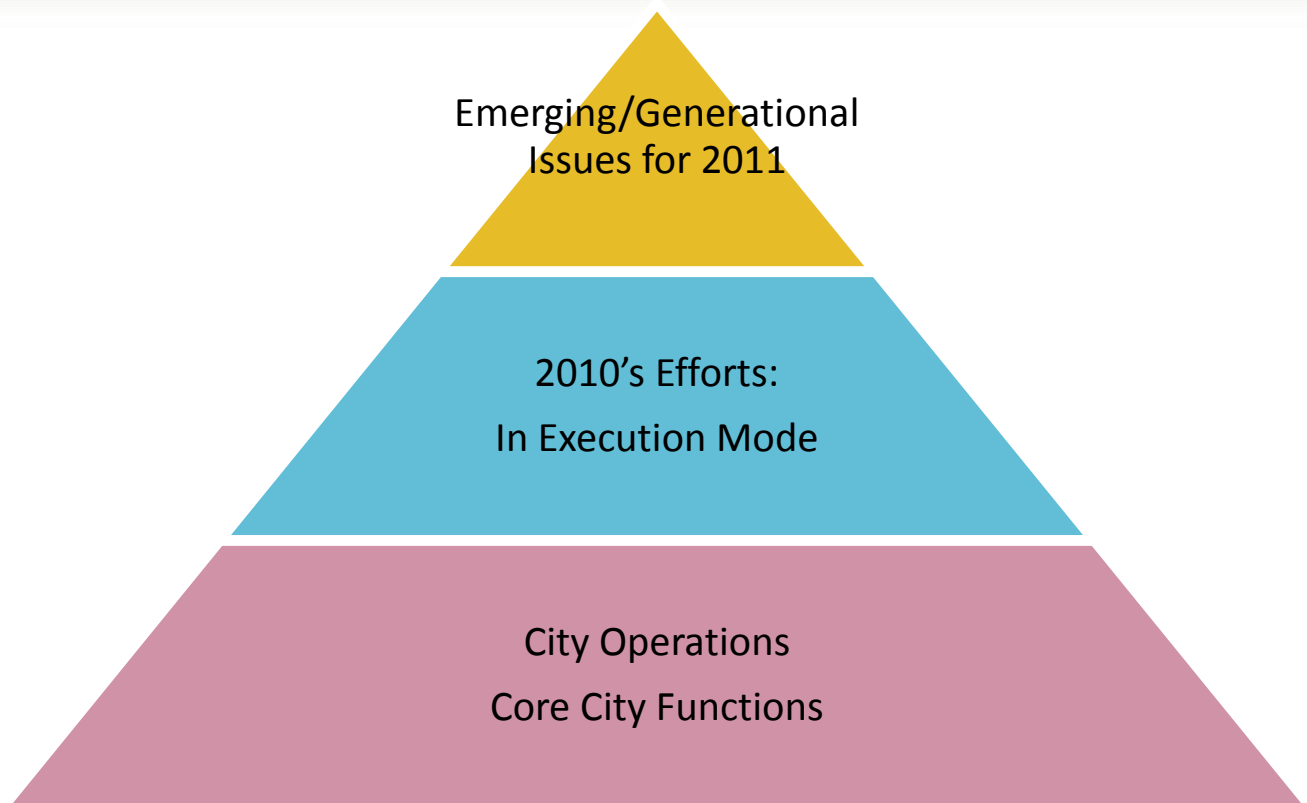
Goal Setting

2011 PRIORITY SETTING

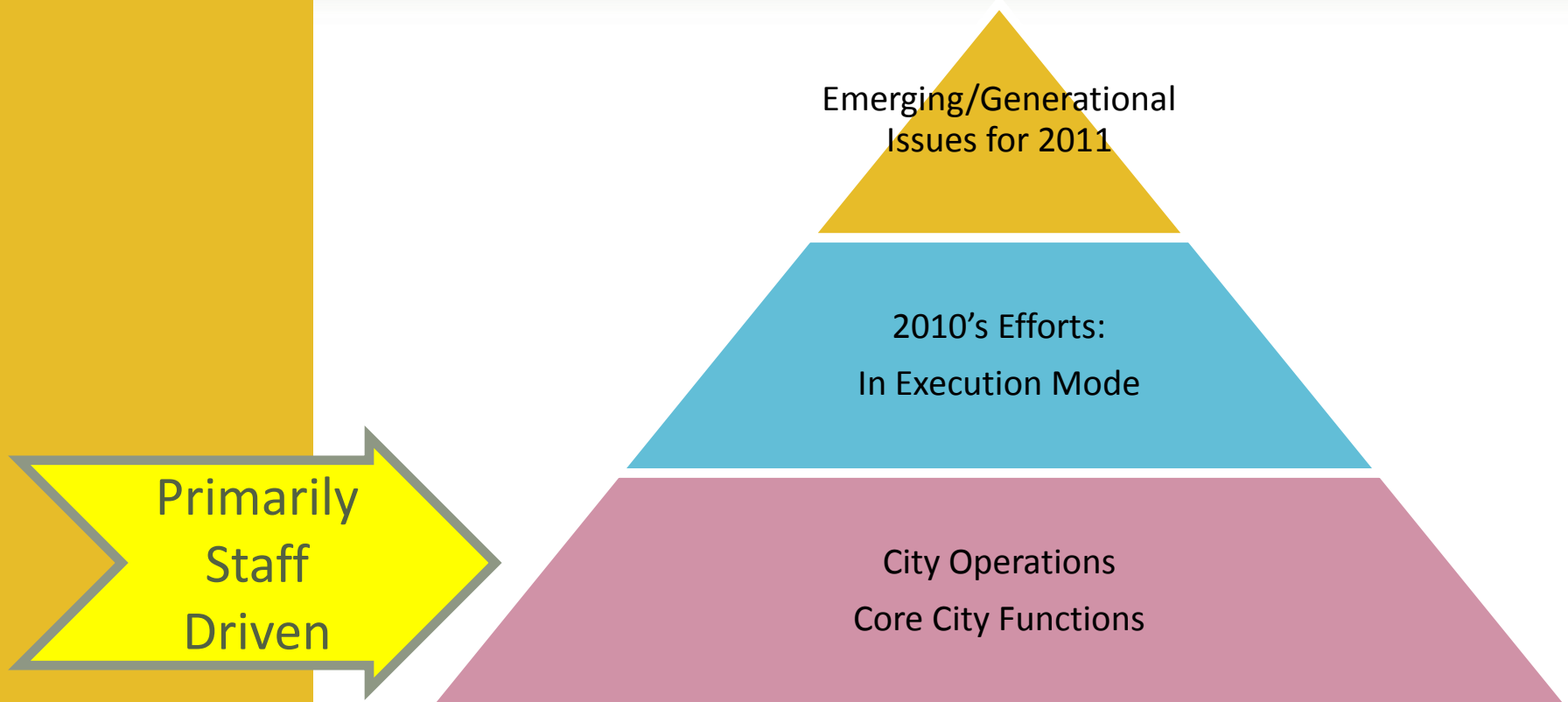
2011 Council

Goal Setting

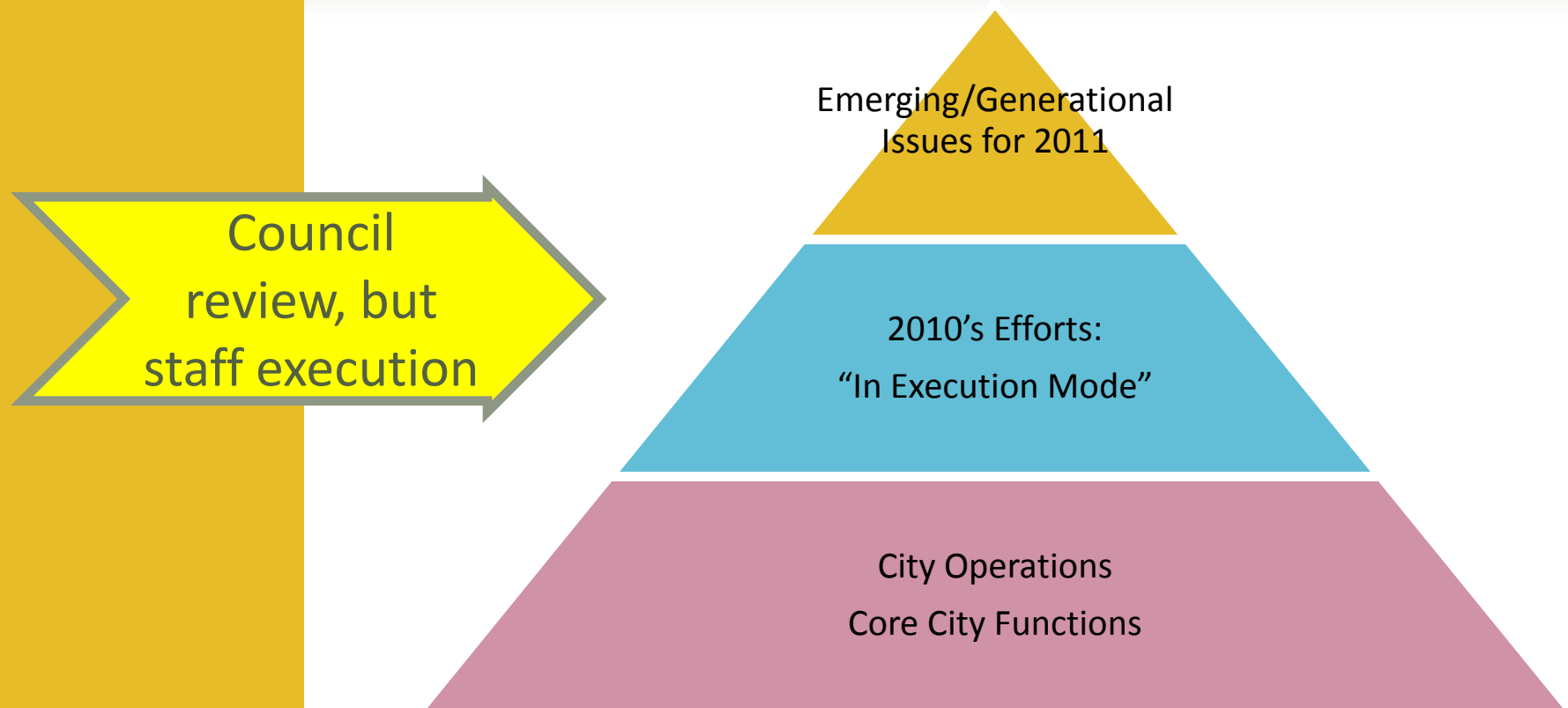
TODAY'S GOALS BUILD ON A STRONG BASE



BASE - CORE CITY SERVICES



MIDDLE - “IN EXECUTION MODE”



TOP: TODAY'S FOCUS



Active Council
& Community
Input Critical



Emerging/Generational
Issues for 2011

2010's Efforts:
In Execution Mode

City Operations
Core City Functions

THE BASE: CORE CITY FUNCTIONS



Emerging/Generational
Issues for 2011

2010's Efforts:
In Execution Mode

City Operations
Core City Functions

Police, Fire/EMS
Lifeguards, Streets,
OASIS, Recreation,
more

THE MIDDLE: IN EXECUTION MODE

Emerging/Generational
Issues for 2011

2010's Efforts:
In Execution Mode

City Operations
Core City Functions

Rhine Channel,
Sunset Ridge Park
Marina Park, Civic Center
Lower Newport Bay, July 4,
Communications,
Group Homes,
2010's Restructuring, more

THE TOP: GENERATIONAL CHANGE



Emerging/Generational
Issues for 2011

Proposed:
JWA Settlement Extension
Revitalization
Tidelands Management
Pension Reform
2011 City Restructuring

2010's Efforts:
In Execution Mode

City Operations
Core City Functions

2011 PROPOSED PRIORITIES/GOALS

“GENERATIONAL CHANGE”

2011 Council

Goal Setting



#1: JWA SETTLEMENT EXTENSION

- ◎ Goal: Secure long-term extension of protections at JWA (curfew, noise ordinance, ADD caps, more)
- ◎ Leadership by Supervisor Moorlach and:
 - Aviation Committee
 - Community advocates
 - Air Fair
 - AWG
 - Corridor Cities
- ◎ Additional Data
 - Phase II of Air/Water Quality Study?



#2: REVITALIZATION

- ◎ Goal: A comprehensive, prioritized multi-year approach to City investment in areas of town that need attention to shine.
- ◎ Areas might include:
 - Current city hall site, Lido Marina Village
 - West Newport Beach/Coast Highway (Newport Blvd to HB)
 - Balboa Village
 - Mariner's Mile
 - Bristol Street/Santa Ana Heights
 - CDM -- outdoor dining request



#2: REVITALIZATION

- ◎ Goal: A comprehensive, prioritized multi-year approach to City investment in areas of town that need attention to shine.
- ◎ Areas looked at through multiple lenses:
 - Infrastructure (medians, parkways, parking strategies)
 - Economic development needs
 - Code Enforcement strategy
 - Community benefits, community wishes



#3: TIDELANDS MANAGEMENT

- ◎ Goal: A comprehensive management, governance, and investment strategy for all tidelands – address:
 - ◎ Dredging
 - ◎ Beach replenishment
 - ◎ Long-term capital plan like Facilities Replacement Plan
 - ◎ Sea Level Rise
 - ◎ Oil and Gas
 - ◎ Water Quality Master Plan



#4: PENSION REFORM

- ◎ Goal: Enact public pension reform that maintains City's competitiveness but protects City's long-term sustainability
- ◎ Strategy:
 - Appropriate negotiations at home
 - Regional, statewide involvement/advocacy




#5: RESTRUCTURING

- ◎ Goal: Guide/advise city manager in moving city government forward, becoming a *Great* organization.
- ◎ Strategy:
 - Regular communications/updates/guidance on restructuring (QBR)
 - Extensive community involvement to ensure community needs are met
 - Learn from others
 - Avoid distractions
 - Disciplined thought -> disciplined action

WRAP-UP

2011 Council

Goal Setting



WHAT'S NEXT

- ◎ If consensus on priorities:
 - ◎ Staff will develop workplans, estimated budgets
 - ◎ Council agenda for February 22, 2011
 - ◎ Implementation begins
 - ◎ Tracking via Project Tracking Sheets
 - ◎ Careful, disciplined approach to actions proposed outside of priorities.